

## **PRESS RELEASE**

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## Saving the local environment. Changing lives for the better.

Prevail Bank is a community bank that takes seriously its vision of making a lasting, meaningful, and positive impact. This year, as a result of its free community shred days held at each of its nine branches, 15.5 tons of paper (31,037 lbs.) was collected and shredded, saving 263 trees ...

- 31 barrels of oil enough to run the average car for over a year (19,530 miles)
- 63,550 kilowatts of energy the annual power usage of almost 8 average-sized homes
- 49.6 cubic yards of landfill and
- 930 pounds of pollution

"Sustainability and building a better tomorrow for our customers and the next generation are important to us," said Nathan Quinnell, Prevail Bank President. "Working together to pursue what's possible is what Prevail Bank does best."

In addition to bolstering the environment, \$11,756.70 was divided between nine local nonprofits: United Way of South Wood & Adams County (Wisconsin Rapids), W-O-W Kids Meals (Owen-Withee), People Helping People (Baraboo), Soup or Socks Food Pantry (Marshfield), Taylor County Health and Human Services - Suicide Awareness and Prevention Programming (Medford), The Community Table (Eau Claire), Embrace (Phillips), Plover River Crossing Project – Green Circle Trail (Stevens Point), and Wausau Metro Adult Special Olympics.

Prevail Bank donated a dollar for every pound of paper collected, up to \$1,000 per location. Ultimately, Prevail Bank gifted \$8,892; the public donated an additional \$2,864.70. These funds will save lives, feed the hungry, arrange protective services for domestic abuse survivors, and other positive and profound impacts for hundreds of northcentral Wisconsinites --- changing lives for the better.

**Photo Caption:** Pictured are Prevail Bank professionals and a customer transferring paper to bins for immediate shredding.



Sources: https://www.sccmo.org/863/Recycling-

Facts#:~:text=Recycling%201%20ton%20(about%202%2C000,and%2060%20pounds%20of%20pollution.

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Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau, and Wisconsin Rapids.