

## **PRESS RELEASE**

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## Spreading Holiday Cheer: \$20,885 Gifted Through Prevail Bank's Matching Campaign

This holiday season, communities are shining a little brighter thanks to Prevail Bank's annual Holiday Matching Funds campaign. With public donations amounting to \$13,763 and Prevail Bank contributing \$7,122, a remarkable \$20,885 was raised to support nine nonprofit organizations. Each branch selected a nonprofit to champion, matching public donations up to \$1,000 per organization. Together, meaningful differences were made.

The benefiting nonprofits were: Sauk County Children's Giving Tree \$2,070, Eau Claire County Department of Human Services' Children's Giving Tree received 149 gifts totaling approximately \$2,160, Marshfield Rotary \$4,506 in support of the meals they make for the Ronald McDonald House, Taylor County Supportive Housing homeless shelter \$482, Owen-Withee Food Pantry \$3,095 with a special acknowledgement going to the Owen-

Withee Lions Club that contributed \$1,000, Loggers United Booster Club (Phillips) \$1,020, Operation Bootstrap \$842 to support the Portage County Holiday Basket Project, Children's Wisconsin Child Advocacy Center (Wausau) \$2,420, and the Wisconsin Rapids Family Center \$4,290.

PHOTO CAPTION: Children's Wisconsin Child Advocacy Center professionals Anne LaChapelle, Child & Family Services Manager; Kayla Libby, Forensic Interviewer; and Maggie Daniels, Operational Support Specialist accepted the big check from Luke Champine, Prevail Bank Branch Manager. The \$2,420 donation will be used to provide emergency support to



the children and families they serve in Wausau. The Advocacy Center supports and protects children affected by abuse and neglect.