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Prevail Bank Launches Holiday Matching Funds Campaign

Help Us Make a Difference – Your Donation Will Be Doubled!

This holiday season, generosity goes further with Prevail Bank’s Holiday Matching Funds Campaign, running from November 12 to December 6. Each of Prevail Bank’s branches will be collecting donations to benefit a chosen nonprofit, and for every dollar donated, Prevail Bank will match it – up to \$1,000 per nonprofit.

“Giving back to the communities we serve is at the heart of everything we do,” said Nathan Quinnell, President & CEO of Prevail Bank. “This campaign is an incredible opportunity for people to double their impact. Together, we can help those in need and spread hope this holiday season.”

Local nonprofits benefiting this year:

- **Baraboo:** Sauk County Children’s Giving Tree – Bringing holiday joy to local children.
- **Eau Claire:** Eau Claire County Children’s Giving Tree – Supporting local families in need.
- **Phillips:** Loggers United Booster Club (Phillips) – Supporting youth athletics and fostering community spirit.
- **Owen:** Owen-Withee Food Pantry – Helping neighbors facing food insecurity. *Note: The Owen-Withee Lions Club will also match up to \$1,000 of donations collected, doubling the impact!*
- **Medford:** Taylor County Supportive Housing - Assisting and providing safe, supportive housing for individuals and families in need.
- **Marshfield:** Ronald McDonald House Meals (through the Marshfield Rotary) – Providing comforting meals to families with hospitalized children.
- **Stevens Point:** Portage County Holiday Basket Project – Providing gifts & nourishment to families in need.
- **Wausau:** Children’s Wisconsin –Child Advocacy Center (Wausau) – Supporting and protecting children affected by abuse and neglect.

- **Wisconsin Rapids:** Wisconsin Rapids Family Center – Empowering families and individuals affected by domestic violence and abuse.

Each dollar donated stays in the community where it was given. Whether it's feeding families, supporting children in need, or creating brighter holidays for those facing hardship, every contribution matters.

How to Participate:

Visit any Prevail Bank branch from November 12 to December 6 to make a donation. Prevail Bank's match will turn your \$10 to \$20!

You do not need to be a customer of Prevail Bank to participate.

About Prevail Bank

Prevail Bank is committed to helping local communities prosper. Through community involvement, charitable giving, and financial services, we aim to make a lasting, positive impact. Learn more at www.prevail.bank.