



PRESS RELEASE

for release the week of Feb 24

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Prevail Bank is collection site for Help for the Homeless Hygiene Drive ♦ Feb 23 - Mar 16

Prevail Bank is happy to share that six of its branches are collection sites for the 33rd annual [Help for the Homeless Hygiene Drive](#) (from February 23 – March 16, 2025), an event organized by The Family Radio Network to assist local crisis programs. All donations remain in the communities where they are collected. They help make it possible for these local homeless coalitions and other crisis agencies to focus their limited financial resources to providing qualified staff, safe housing, nutritious food, education, and counseling to those they serve.

One crisis agency representative shared that one of the greatest unmet needs of crisis clients is hygiene products: laundry detergent, shampoo, conditioner, and toothpaste. Other urgently needed items include bathroom tissue, cleaning supplies, deodorant, diapers/baby care, face/bath soap, feminine care, paper towels, razors, textured hair care, and trash bags. Financial donations are also welcome.

Visit one of the following [Prevail Bank branches](#) (listed in alpha order by location) Eau Claire, Marshfield, Medford, Owen, Wausau, and Wisconsin Rapids to drop off your hygiene and cleaning supply contributions. For more information go to: TheFamily.net or call 800-236-9364.

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Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau, and Wisconsin Rapids.