

## PRESS RELEASE for immediate release

July 19, 2024

Contact: Catherine Leifeld, Marketing Specialist PH: 715-748-2231 x1234 cleifeld@prevail.bank

## **Champine is new Prevail Bank Branch Manager**

Prevail Bank is pleased to announce that Luke Champine is Prevail Bank's new Branch Manager in Wausau, WI. As an experienced bank manager and commercial loan professional, Champine will build a strong customer service, results-oriented atmosphere that customers will appreciate. Professional development, operations management, team building, and strategic planning, execution are Champine's strengths.

"We are excited to have Luke join our team," said Brenda Trump, Prevail Bank's Retail Manager. "Luke is a successful manager with experience in both large and small financial institutions. He's led sales teams, built lifelong customer relationships, and has fostered positive work environments wherever he's been. I can't wait to see what he'll do here."

Champine, a family-oriented Wisconsin native, is a devoted Minnesota Wild hockey fan. He enjoys gaming with his wife and two children, backyard campfires, BBQing, and shopping at the Mall of America.



Pictured: Luke Champine, Branch Manager Prevail Bank – Wausau

###

Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau, and Wisconsin Rapids.