

PRESS RELEASE

[For Immediate Release]

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PREVAIL BANK DONATES \$1,000 TO LOCAL UNITED WAY

(Eau Claire & Chippewa Counties) United Way of the Greater Chippewa Valley was recently presented with a \$1,000 check from Prevail Bank to support those programs and services that benefit low-to-moderate income individuals and families.

"We are proud to support United Way of the Greater Chippewa Valley," said Brenda Trump, Prevail Bank Branch Manager of Eau Claire. "We're a community bank that is passionate about economic development, financial stability, and the health, welfare, and growth of individuals, families, and businesses."

"Each year, United Way of the Greater Chippewa Valley plays a vital role in funding programs that support thousands of families and individuals," said Andy Neborak, United Way of the Greater Chippewa Valley's Executive Director. "We work with community partners to support mental health, Kindergarten readiness, financial self-sufficiency, and basic needs — food, shelter, and basic medical care. Prevail Bank's donation will be used to fund and support our most vulnerable populations."

The Charitable Contributions program of Prevail Bank is available for local non-profits that help local people in need, especially those with low-to-moderate incomes; stimulate communities financially; and/or enhances the standard of living of those less fortunate. If an organization is interested in applying for funds for a major initiative, go to: <u>Prevail.bank/resources/community</u>. Prevail Bank is continuously looking for ways to give back, help their customers pursue their dreams, and make things better in central Wisconsin.

Seventeen (17) other nonprofits were awarded donations this fall by Prevail Bank's Charitable Contributions Committee. Those organizations included The Children's Museum of Eau Claire, the Boys & Girls Clubs of the Greater Chippewa Valley, HAVEN, Inc. (Merrill), Central Wisconsin's Children's Museum (Stevens Point), Taylor County Supportive Housing, Inc. (Medford), Friends of the Old School, Inc. (Owen), Stevens Point Fire Fighters Charitable Foundation, Santa's Elves Foundation (FiField), Keep Area Teens Safe (KATS) (Wausau), the City of Medford in support of a downtown revitalization project, United Way of the Greater Chippewa Valley, Marshfield Area United Way, United Way of South Wood & Adams Counties, Sandbox Child Care & Preschool (Medford), Medford Area for Tomorrow, Inc. (MATI) in support of a new park stage, The Personal Development Center, Inc. (PDC) (Marshfield), Wood County Health Department (Wisconsin Rapids) in support of its Bike Share Program, and The Farming for the Future Foundation (Stevens Point).

United Way October United Way of the Greater Chippewa Valley
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Por To The United Way of the Chippura Valley \$ 1000. One thoward collars and % Dollars Pursue what's possible . // Donation Prevail Bank

PHOTO CAPTION: Prevail Bank presented the United Way of the Greater Chippewa Valley a \$1,000 check to assist and support the area's most vulnerable (low-to-moderate income) individuals and families. Pictured (L to R) are: Ryan Ludy, Prevail Bank AVP, Mortgage Loan Originator; Brenda Trump, Prevail Bank Branch Manager; Andy Neborak, United Way Executive Director; Nick White, Prevail Bank Commercial Lending Officer; and Scott Rannila, Prevail Bank Commercial Lending Officer.

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Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.