



PRESS RELEASE

September 12, 2023

Contact: Catherine Leifeld, Marketing Specialist

PH: 715-748-2231 x1234 cleifeld@prevail.bank

Saving the local environment. Changing lives for the better.

Prevail Bank is a community bank that takes seriously its vision of making a lasting, meaningful, and positive impact. This year, as a result of its free community shred days held at each of its nine branches, 13.5 tons of paper was collected and shredded, saving 230 trees

- 27 barrels of oil - enough to run the average car for over a year (17,010 miles)
- 55,350 kilowatts of energy - enough power to cover the annual usage of 6+ average homes
- 43.2 cubic yards of landfill and
- 810 pounds of pollution

“Sustainability and building a better tomorrow for our customers and the next generation are important to us,” said Nathan Quinnell, Prevail Bank President. “Working together to pursue what’s possible is what Prevail Bank does best.”

In addition to bolstering the environment, \$10,946 was divided between nine local nonprofits: United Way of South Wood & Adams County, Owen-Withee Area Historical Society, Marshfield Area Pet Shelter, Big Brothers Big Sisters of Northcentral Wisconsin, People Helping People, Inc., The Red Apple Center, Taylor County Health and Human Services - Suicide Awareness and Prevention Programming, Joshua’s Camp, and CAP Services – Family Crisis Center. Prevail Bank donated a dollar for every pound of paper collected, up to \$1,000 per location. Overall, 27,156 pounds of paper was collected; \$2,096 in donations was gifted by the public and passed along. The \$10,946 will be used by these nonprofits to save lives, feed the hungry, provide shelter, arrange protective services for survivors of domestic abuse, and other positive and profound impacts for hundreds of northcentral Wisconsinites --- changing their lives for the better.

Photo Caption: Pictured are Prevail Bank professionals transferring paper to bins for immediate shredding.



Sources: [https://www.sccmo.org/863/Recycling-Facts#:~:text=Recycling%201%20ton%20\(about%20%2C000,and%2060%20pounds%20of%20pollution.](https://www.sccmo.org/863/Recycling-Facts#:~:text=Recycling%201%20ton%20(about%20%2C000,and%2060%20pounds%20of%20pollution.)

* * * * *

Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.