



PREVAIL[®]
BANK
PRESS RELEASE
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PREVAIL BANK PLEDGES \$10,000 TO THE CHILDREN'S MUSEUM OF EAU CLAIRE

(Eau Claire) Through Prevail Bank's Charitable Contribution program, \$10,000 was pledged to The Children's Museum of Eau Claire to support its construction project. The Museum is moving/rebuilding. It intends to add 6,134 square feet of exhibit and classroom space, a new preschool and childcare addition, plus family friendly parking that is adjacent to the building at 126 N. Barstow Street, Eau Claire. Half of the pledge, \$5,000, was donated this November. The remainder will be gifted over the next three years.

"We are proud to support The Children's Museum of Eau Claire," said Brenda Trump, Prevail Bank Branch Manager – Eau Claire. "We're a community bank that is passionate about economic development, and the financial stability, welfare, and growth of individuals, families, and businesses."

"We've been educating children through interactive exhibits since 2004," said Mandy Runge, Chief Marketing Officer of the Children's Museum. "We determined there was an unmet need in Eau Claire County as it relates to preschool and child development; we needed to expand to fill that void. We are very appreciative of Prevail Bank's donation. Like us, they value thriving communities, families, and children."

A tentative grand opening is planned the first week of January 2023. The Museum serves more than 1,400 children annually through its Play for All membership program, making it the leader in serving low to moderate income children.

The Charitable Contributions program of Prevail Bank is available for local non-profits that help local people in need, especially those with low-to-moderate incomes; stimulate communities financially; and/or enhances the standard of living of those less fortunate. If an organization is interested in applying for funds for a major initiative, go to: [Prevail.bank/resources/community](https://prevail.bank/resources/community). Prevail Bank is continuously looking for ways to give back, help their customers pursue their dreams, and make things better in central Wisconsin.

Seventeen (17) other nonprofits were awarded donations this Fall by Prevail Bank's Charitable Contributions Committee. Those organizations included The Children's Museum of Eau Claire, the Boys & Girls Clubs of the Greater Chippewa Valley, HAVEN, Inc. (Merrill), Central Wisconsin's Children's Museum (Stevens Point), Taylor County Supportive Housing, Inc. (Medford), Friends of the Old School, Inc. (Owen), Stevens Point Fire Fighters Charitable Foundation, Santa's Elves Foundation (FiField), Keep Area Teens Safe (KATS) (Wausau), the City of Medford in support of a downtown revitalization project, United Way of the Greater Chippewa Valley, Marshfield Area United Way, United Way of South Wood & Adams Counties, Sandbox Child Care & Preschool (Medford), Medford Area for Tomorrow, Inc. (MATI) in support of a new park stage, The Personal Development Center, Inc. (PDC) (Marshfield), Wood County Health Department (Wisconsin Rapids) in support of its Bike Share Program, and The Farming for the Future Foundation (Stevens Point).

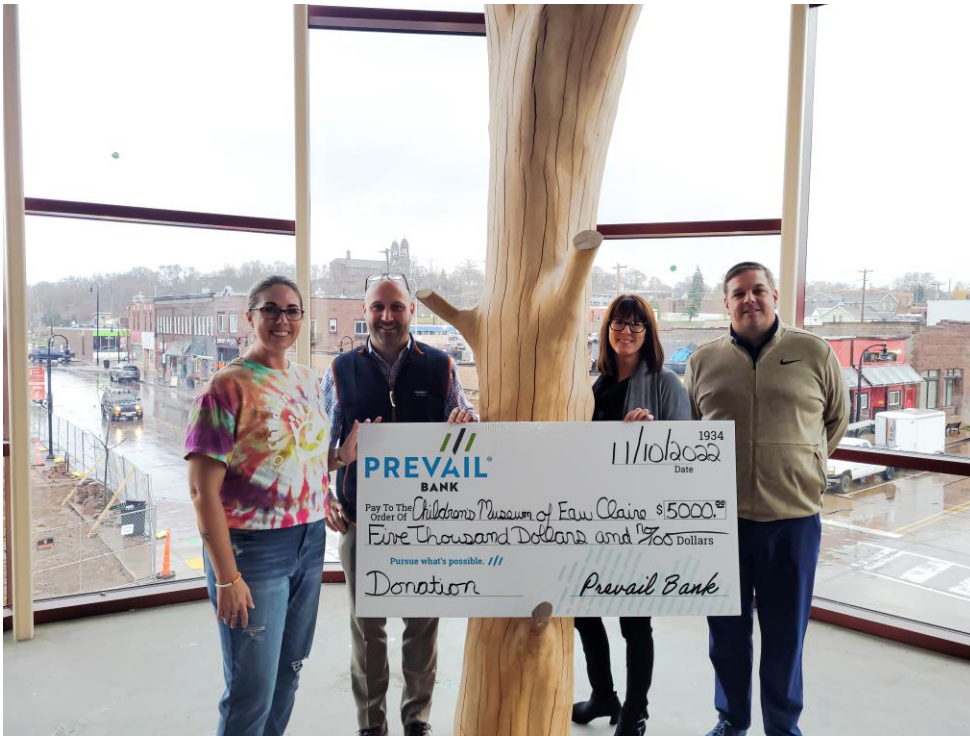


PHOTO CAPTION: Prevail Bank presented The Children’s Museum of Eau Claire with a \$5,000 check (half of the total amount pledged) to support the construction of a new Museum on North Barstow Street. The remaining \$5,000 will be gifted over the next three years. Pictured (L to R) are: Mandy Runge, Chief Marketing Officer of the Children’s Museum and Prevail Bank professionals; Scott Rannila, Commercial Lending Officer; Brenda Trump, Branch Manager; and Nick White, Commercial Lending Officer.

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Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.