

## **PRESS RELEASE**

[For Immediate Release]

April 25, 2022

Catherine Leifeld, Marketing Specialist PH: 715-748-2231 x1234 cleifeld@prevail.bank

## PREVAIL BANK DONATES \$7,500 TO BARABOO HOMELESS SHELTER

(Baraboo) Prevail Bank donated \$7,500 to support the Baraboo Area Homeless Shelter. The donated funds will help cover the operating and utility expenses, excluding salaries, of the homeless shelter located at 1200 Silver Circle.

"We are proud to support the Baraboo Area Homeless Shelter and the individuals and families of Sauk County," said Kristi Anderson, Prevail Bank Branch Manager – Baraboo. "We're a community bank that is passionate about economic development, and the financial stability and growth of individuals, families, and businesses."

"We provide shelter and services to persons experiencing homelessness in Baraboo," said Nicole Tidwell, Shelter Program Director. "It is our goal to help our clients transform their lives. Prevail Bank's donation is greatly appreciated and will certainly assist us in this endeavor."

The Shelter started a fundraising campaign last November; contributions are still being accepted.

"We've raised almost \$130,000 to date," said Angela Witczak, Board Director and Fundraising Chair. "With homelessness on the rise, Prevail Bank's donation, and others like it, could be considered a life-saver for many adults and children. It's the difference between a warm bed, hot food, and sleeping on the cold street hungry."

The Charitable Contributions program of Prevail Bank is available for local non-profits that help local people in need, especially those with low-to-moderate incomes; stimulate communities financially; and/or enhances the standard of living of those less fortunate. If an organization is interested in applying for funds for a major initiative, go to: Prevail.bank/resources/community. Prevail Bank is continuously looking for ways to give back, help their customers pursue their dreams, and make things better in central Wisconsin.



PHOTO CAPTION: Prevail Bank's Branch Manager, Kristi Anderson, and Greg Garton, Vice President/Commercial Lending Officer (center), presented a check in the amount of \$7,500 to the Baraboo Area Homeless Shelter located at 1200 Silver Circle. Accepting the check on behalf of the organization were (left to right): Nicole Tidwell, Shauna Vick, Father Dave Mowers, Hailey Wiesert, and Angela Witczak.

###

Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.