



PRESS RELEASE

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At Prevail Bank Shredded Documents Equate to Cash

Prevail Bank has coordinated nine free shred days for paper documents during the months of April and May. For every pound of paper shredded, Prevail Bank will donate a dollar, up to \$1,000 to a nonprofit. If every branch shreds at least 1,000 pounds, Prevail Bank will be donating a total of \$9,000!

From an identity theft perspective, shredding confidential information is very important. According to Experian, identity theft affects about 1 in 20 Americans each year, and it's rising rapidly. During the 2020 holidays, 24% of 1,000 surveyed respondents reported being a victim of identity theft or fraud – double the percentage from 2019! Identity theft occurs when another person takes pieces of your personal information and assumes it as their own, thereby causing damage to your credit, as well as your name. Credit monitoring and identity theft restoration services do exist. For more information, every Prevail Bank location has ID TheftSmart brochures to share.

Listed in chronological order are Prevail Bank's Shred Day Events for 2022. Materials to be shredded will be accepted as capacity allows. You do not need to be a customer of Prevail Bank to participate. Limit three boxes per person.

April 13 (9-11 AM) at Prevail Bank **Wisconsin Rapids** – funds will benefit United Way of South Wood & Adams County. **April 19** (8:30-5 PM) at Prevail Bank **Marshfield** – funds will benefit the Personal Development Center (PDC) of Marshfield, a victim services agency. **April 20** (10-Noon) at Prevail Bank **Eau Claire** – funds will benefit the American Red Cross' Northwest Chapter in Eau Claire. **May 10** (10-1 PM) at Prevail Bank **Medford** – funds will benefit Suicide Awareness & Prevention. **May 11** (10-1 PM) at Prevail Bank **Owen** – funds will benefit Friends of the Old School, Inc., an organization dedicated to preserving Owen High School for historical, educational and community uses. **May 11** (11-2 PM) at Prevail Bank in **Baraboo** – funds will benefit People Helping People (PHP). **May 12** (9-5 PM) at Prevail Bank **Stevens Point** – funds will benefit CAP Services' Family Crisis Center. **May 13** (8:30-5 PM) at Prevail Bank in **Wausau** – funds will benefit The Neighbor's Place, a community center offering free products and services to those in need. **May 18** (1-4 PM) at Prevail Bank in **Phillips** – funds will benefit Catkins Animal Rescue.

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Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.