

## PRESS RELEASE

[For Immediate Release]

December 10, 2021

Catherine Leifeld, Marketing Specialist

PH: 715-748-2231 x1234 cleifeld@prevail.bank

## FUNDS PROVIDED TO JUNIOR ACHIEVEMENT PROGRAM - EAU CLAIRE

Prevail Bank donated \$1,000 to the Junior Achievement of Wisconsin – Northwest Area ensuring area youth will receive Junior Achievement in the classroom this school year. Junior Achievement helps prepare young people to succeed in the global economy. It includes curriculum related to entrepreneurship, financial literacy and workforce readiness.

"We truly appreciate Prevail Bank's generosity," said Lynn Barrie, Marketing and Development Manager at Junior Achievement. "This gift ensures that area youth in two classrooms will receive Junior Achievement. JA helps provide the knowledge for young people need to make smart life choices that will lead them to financial independence and self-sufficiency."

Brenda Knutson, Prevail Bank Marketing Coordinator, shared, "Prevail Bank is proud to support the Junior Achievement Program. We're committed to supporting the education of our youth, especially when it comes to fiscal responsibility now and into the future."

Prevail Bank's goal is to pursue what's possible within its local communities. Passionate about the advancement of community based projects and supporting local organization growth, Prevail Bank is a community bank that is continuously working to support the communities it serves.

Prevail Bank's Charitable Contributions program is available for local non-profit organizations that help local people in need, especially those with low-to-moderate incomes; stimulates communities financially; and/or enhances the standard of living of those less fortunate. If your organization is interested in applying for funds for a major initiative in your community, go to: Prevail.bank/resources/community



PHOTO CAPTION: Prevail Bank donated \$1,000 to the Junior Achievement of Wisconsin – Northwest Area. Pictured left to right are Junior Achievement (JA) professionals: Lynn Barrie – JA Marketing & Development Manager, Allyson Barka – JA Education Manager, Jenny Ebert (NMLS# 523594) – Prevail Bank's Mortgage Loan Originator, Sara Bates – JA Operations Assistant, Ryan Ludy – (NMLS# 1836499) - Mortgage Loan Originator, Nick White – Prevail Bank Commercial Lending Officer, Brenda Knutson – Prevail Bank Marketing Coordinator, and Greg Luedtke – Prevail Bank Branch Manager.

Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.

\*\*\*\*