



PRESS RELEASE

June 7, 2021

Contact: Stacy Retterath, Senior Vice President - Marketing
PH: 715-785-5417
sretterath@prevail.bank

DENISE SONNEMANN JOINS THE PREVAIL BANK BRANCH MANAGEMENT TEAM

Prevail Bank is pleased to announce that Denise Sonnemann has joined the Marshfield team as Branch Manager. Sonnemann holds a business degree from University of Wisconsin Wood County Center and has extensive experience in marketing, community engagement, and public relations, in addition to four years in operations management and employee/consumer communications.

“Denise’s years of leadership, experience working with the Marshfield Chamber, and her strong ties to the Marshfield community will enhance our commitment to the Marshfield area,” states Renee Leinfelder, Senior Vice President of Retail Management at Prevail Bank. “She is a wonderful addition to the Marshfield team and we look forward to her deepening relationships with our customers.”

“I am excited to be a part of the Prevail Bank team because they understand what it means to be community-minded,” says Sonnemann. “Prevail Bank offers the same amenities as the big banks, but with one major difference — it’s personal; you feel like a family member. They’re involved in the community, working alongside you, pursuing and supporting what’s possible.”

Sonnemann is very active in the community herself, especially with the Marshfield Area Chamber of Commerce and Industry (MACCI). When she isn’t working, she enjoys spending time with her family and the outdoors.



Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.

Denise Sonnemann, Branch Manager at Prevail Bank (Marshfield)

* * * * *