



PRESS RELEASE

[For Immediate Release]

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\$500 TO PROVIDE SMILES AND COMFORT

Prevail Bank donated \$500 to support the only Children's Miracle Network Hospital in central and northern Wisconsin. That hospital is the Marshfield Children's Hospital. The funds will be used to help make a child's hospital experience a little more bearable and happy, and to help provide comfort to those parents that are going through a very anxious and nervous time in their lives.

"The charity's main goal is to help bring smiles and comfort to children and families that have to endure hospitalizations and medical treatment," said "Santa" Greg Cemke, "CHRISTMAS IN JULY" Charity Founder. "We are very appreciative of Prevail Bank's donation which will assist with the Charity's mission of providing a means of allowing the children to escape the hospital environment. This is extremely important during this time. A big Ho! Ho! Ho! Santa thank you to Prevail Bank for being part of the Charity's effort!"

Denise Sonnemann, Prevail Bank Branch Manager – Marshfield, shared, "Prevail Bank is proud to support the "CHRISTMAS IN JULY" Charity, the children receiving treatment at the Marshfield Children's Hospital, and those parents preparing to say good-bye to their child for the last time. Whatever we can do to soften the hurt, accelerate the healing, and provide comfort is priceless."

The "CHRISTMAS IN JULY" Charity helps fund non-budgeted items that help children in the Marshfield Children's Hospital. This is its 7th year and the Charity is raising funds for three child experiences: 1) Star light ceiling tiles for treatment and recovery rooms that will help distract and sooth children as they recover from surgery or other procedures, 2) The purchase of six portable gaming systems that can be moved throughout the hospital so families may have fun with their child, and 3) Precious Moment Memories. Life is full of precious moments and for those parents that are preparing to say goodbye to their child, a mold of their child's hand within theirs, forever captures their love.

Prevail Bank's goal is to pursue what's possible within the communities it serves. It is passionate about economic development, financial stability and growth for individuals, families, and businesses. Prevail Bank is a community bank that is continuously looking for ways to give back, support those pursuing dreams, and make things better in central Wisconsin.

Prevail Bank's Charitable Contributions program is available for local non-profit organizations that help local people in need, especially those with low-to-moderate incomes; stimulate communities financially; and/or enhances the standard of living of those less fortunate. If your organization is interested in applying for funds for a major initiative in your community, go to: Prevail.bank/resources/community



Pictured: Denise Sonnemann, Marshfield Branch Manager of Prevail Bank, presents a \$500 donation to the Founder of the “CHRISTMAS IN JULY” Charity, “Santa” Greg Cemke. The funds will be used to help make a child’s hospital experience in the Marshfield Children’s Hospital a little more bearable and happy.

Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.
