



PRESS RELEASE

February 17, 2023

Contact: Catherine Leifeld, Regional Marketing Specialist

PH: 715-748-2231 x1234

cleifeld@prevail.bank

Prevail Bank Remodels Stevens Point Branch Office

(Stevens Point) Prevail Bank in Stevens Point is remodeling its lending offices, teller stations, and adding office space to accommodate expanding personnel and new amenities for its customers starting this spring. Bank services will not be disrupted. While the lobby may be closed, drive-up services will remain open. Banking personnel will remain accessible by calling and making an appointment.

“We are excited to announce that the remodeling of our customer service areas in our Stevens Point location begins March 6,” said Nathan Quinnell, President of Prevail Bank. “We’re remodeling for two reasons. One, we want our customer spaces to be more representative of our Prevail brand and promise. But more importantly, we are remodeling to provide a better experience for our customers.”

Teller stations will be moved closer to the drive-up services area for productivity and efficiency purposes. The customer lounge area will include a coffee bar and a Tech Center.

“We are always looking for ways to continually improve our services, technology, and financial resources for our customers, small businesses and the communities we serve,” said Quinnell. “Prevail Bank is here to provide solutions, fulfill dreams and to help our customers get what they want.”

In the new Tech Center, Tech Center professionals will provide 1-on-1 set-up and assistance with online and mobile banking services. Digital banking allows customers to transfer funds, deposit checks through Prevail Bank’s mobile banking app, pay bills online securely and safely, and activate/deactivate debit cards — all from their computer or mobile device. A new online chat feature with virtual conferencing capabilities will also be enabled to increase banker accessibility, responsiveness, and efficiencies.

“Digital banking is hassle-free, but we want to make sure our customers have training available if needed,” said Renee Leinfelder, Prevail Bank’s Senior Vice President of Retail. “It provides you with the convenience of not having to drive in stormy weather, delaying dinner or rushing to a branch office before it closes.”

“For our business customers, the Business Resource Manager software is a must have,” continues Leinfelder. “The Tech Center will have experts that will walk through its deposit management, payroll functionality and time saving features.”

The estimated completion for Steven Point’s remodel is summer 2023.

Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau, and Wisconsin Rapids.

Pictured is a rendering of Prevail Bank’s remodeled Steven Point’s lobby, in addition to its future exterior. Renderings were provided by The Redmond Company, the architect and general contractor for the project.



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