



PRESS RELEASE for immediate release

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Stephanie Krey joins Prevail Bank’s Baraboo Branch

(Baraboo) Prevail Bank is pleased to announce that Stephanie Krey joined the Baraboo team as a Relationship Banker. Krey has seven years of experience managing customer relationships, financial accounts, and/or office procedures and performance.

“Stephanie’s organizational skills, customer service, and financial experience have already been instrumental in building relationships,” said Renée Leifelder, Senior Vice President of Retail. “She puts people first and takes ownership. She’s ready to be a part of the Baraboo community.”

“I realized, after a career change, that I needed to return to the world of finance,” said Krey. “And that my employer of choice had to be someone who supports the communities it serves. That was Prevail Bank. I’m excited to be a part of the team. ‘We’re here to lend a hand’ aren’t just words; Prevail Bank lives it and breathes it.”

As a Relationship Banker, Krey can complete the consumer lending process, including credit decisions; open consumer and commercial deposit accounts, including certificates of deposits (CDs) and IRAs; and assist those commercial customers who wish to maximize efficiencies and fraud prevention by establishing them with a premium Business Resource Manager solution. She joined Prevail Bank in August of 2022.



Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.

Pictured: Stephanie Krey, Relationship Banker of Prevail Bank (Baraboo)