



PRESS RELEASE for immediate release

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Carrie Heltsley promoted to Relationship Banker

(Owen) Prevail Bank is pleased to announce that Carrie Heltsley was promoted to Relationship Banker on January 9. Heltsley has 20 years of experience managing and enhancing customer relationships, goal achievement, and general management.

“Over the last year Carrie demonstrated her attention to detail, customer service, and account management skills,” said Renée Leinfelder, Senior Vice President of Retail. “She will be an outstanding Relationship Banker for those who live in Owen and surrounding communities.”

As a Relationship Banker, Heltsley can complete the consumer lending process, including credit decisions; open consumer and commercial deposit accounts, including certificates of deposits (CDs) and IRAs; and assist those commercial customers who wish to maximize efficiencies and fraud prevention by establishing them with a premium Business Resource Manager solution. She joined Prevail Bank in June of 2021.



Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.

Pictured: Carrie Heltsley, Relationship Banker of Prevail Bank (Owen)