



PRESS RELEASE

February 1, 2023

Contact: Catherine Leifeld, Marketing Specialist

PH: 715-748-2231 x1234

cleifeld@prevail.bank

BRENDA KNUTSON PROMOTED TO VICE PRESIDENT

Prevail Bank is pleased to announce that Brenda Knutson has been promoted to Vice President of Marketing. She brings over 30 years of management experience, including 13 years in the banking industry and 8 years in direct marketing experience to the position.

Knutson demonstrated her talents, knowledge, and accountabilities quickly. She started her career at Prevail Bank in 2020 as Branch Manager, within two years she accepted the role of Marketing Manager – Today, Vice President. She's actively involved with Big Brothers Big Sisters (She's a Big Sister), Junior Achievement, HALED (Hmong American Leadership & Economic Development), Youth Apprenticeship, and Workforce Development through the Eau Claire Chamber of Commerce. In her free time, she spends it with her family of five and two puppies. She enjoys cabin time, crafting, and being creative.

Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.



Brenda Knutson, Prevail Bank Vice President of Marketing

* * * * *