



## PRESS RELEASE

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# Shredded documents equate to \$2,306 for United Way

(Wisconsin Rapids) As a result of Prevail Bank's Community Shred Day event in Wisconsin Rapids \$2,306 was gifted to the United Way of South Wood & Adams County. That amount is comprised of \$1,000 from Prevail Bank, \$1,000 from Bank-A-Count (both organizations pledged a dollar for every pound of paper shredded, up to \$1,000) and public donations. The United Way helps local initiatives and coalitions improve education, income, health, and safety net services for citizens in the communities they serve.

"From an identity theft perspective, shredding confidential information is highly recommended," said Taylor Doescher, Prevail Bank Branch Manager. "I'm glad so many took advantage of this event, 4,045 pounds of paper was shredded."



According to the National Council on Identity Theft Protection, 1 million more reports of identity theft and fraud, totaling 5.7 million, were reported in 2021 than 2020. Alarming, the number of identity theft scenarios in the

US is nearly 3 times higher than that of other countries; 33% of Americans have faced some kind of identity theft attempt. People need to safeguard their personal information. Credit monitoring and identity theft restoration services do exist. More information relating to those services can be acquired through a Prevail Bank professional.

Prevail Bank's goal is to pursue what's possible within the communities it serves. It is passionate about economic development, financial stability and growth for individuals, families, and businesses. Prevail Bank is a community bank that is continuously looking for ways to give back, support those pursuing dreams, and make things better in central Wisconsin.

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Prevail Bank is a federally chartered savings bank founded in 1934 with offices in Eau Claire, Baraboo, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.