



PRESS RELEASE

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Abigail Mlsna Joins Prevail Bank's Marketing Team

Prevail Bank is pleased to announce that Abigail (Abi) Mlsna has joined Prevail Bank as a Marketing Coordinator. She has over ten years of experience in financial marketing, graphic design, and website design and maintenance.

"I'm excited to have Abi join us," said Prevail Bank Marketing Manager, Brenda Knutson. "Her technical skills are outstanding and she has experience building relationships with customers through personalization and email. She is going to be an amazing addition to the team!"

"I appreciate and support Prevail Bank's core values 100%," said Mlsna. "Take Ownership, Be a Solution Seeker, Do the Right Thing, and Put People First"; those values put people / customers first. I'm very happy Prevail Bank offered their position to me. I look forward to building Prevail Bank's personality, perception, and awareness for their nine branches."

Mlsna acquired a Bachelors of Fine Arts degree, with an emphasis in graphic design, from the University of Wisconsin, Stevens Point. When she isn't working, she enjoys flower gardening, watercolor painting, and spending time with her husband and their two kids.



Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.

Abigail Mlsna, Marketing Coordinator for Prevail Bank