



PRESS RELEASE

[for immediate release]

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Over \$15,162 was gifted between nine local non-profits through Prevail Bank

(Phillips) Between public donations and Prevail Bank matching up to \$1,000 at each branch location where donations were collected, a total of \$15,162.54 was gifted to nine local non-profits as part of Prevail Bank's Holiday Matching Funds campaign this December.

The Phillips branch of Prevail Bank chose the Santa's Elves Foundation as the beneficiary of its Holiday Matching Funds campaign. This program provides Christmas gifts & needed basic living essentials (personal care items, winter outerwear, etc.) to children of families in financial need. A total donation of \$2,235.11 to the Santa's Elves Foundation was made between Prevail Bank and the public.

Prevail Bank recognizes the importance of local nonprofits and the resources they provide for those less fortunate in the communities of central Wisconsin. Each of Prevail Bank's branches chose a different organization to support.

Those organizations gifted with monetary funds and non-perishable gifts included:

- Sauk County Children's Giving Tree (**Prevail Bank - Baraboo**) \$1,330
- Christmas is for Children (**Eau Claire**) \$2,625 (estimated value of 75 wrapped gifts)
- Ronald McDonald House Charities (**Marshfield**) \$2,500.77
- Taylor County Supportive Housings (**Medford**) \$2,099.66
- W-O-W Kid's Meals Program (**Owen**) \$1,590
- Santa's Elves Foundation (**Phillips**) \$2,235.11
- United Way of Portage County (**Stevens Point**) \$402
- Catholic Charities - Wausau Community Warming Center (**Wausau**) \$2,120

- Park Place Adult Day Services (**Wisconsin Rapids**) \$260

Prevail Bank's goal is to pursue what's possible within the communities it serves. It is passionate about economic development, financial stability and growth for individuals, families, and businesses. Prevail Bank is a community bank that is continuously looking for ways to give back, support those pursuing dreams, and make things better in central Wisconsin.



PHOTO CAPTION:

Prevail Bank representatives presented Lynn Beck, President of the Santa's Elves Foundation (pictured second from the left), with checks totaling \$2,235.11. These funds were the result of Prevail Bank's Holiday Matching Funds campaign. Prevail Bank matched \$1,000 of the

\$1,235.11 donated by the public. Prevail Bank representatives pictured, left to right, are: Michelle Blaskowski, Bobbi Taylor, and Cherie Lenz.

Between all of Prevail Bank's locations, \$15,162.54 was gifted to nine nonprofits in central Wisconsin this holiday season.

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Prevail Bank is a federally chartered savings bank founded in 1934 with offices in Eau Claire, Baraboo, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.