



## PRESS RELEASE

[for immediate release]

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### **Over \$15,162 was gifted between nine local non-profits through Prevail Bank**

(Owen) Between public donations and Prevail Bank matching up to \$1,000 at each branch location where donations were collected, a total of \$15,162.54 was gifted to nine local non-profits as part of Prevail Bank's Holiday Matching Funds campaign this December.

The Owen branch of Prevail Bank chose the W-O-W Kids' Meal Program as the beneficiary of its Holiday Matching Funds campaign. This program serves children in the Owen-Withee School District and it is affiliated with the Feed My People organization. These organizations collect and distribute food to students in need for the weekends, when they don't have access to school meals. A total donation of \$1,590 to the W-O-W Kids' Meal Program was made between Prevail Bank, the Owen-Withee Lions Club, and the public.

Prevail Bank recognizes the importance of local nonprofits and the resources they provide for those less fortunate in the communities of central Wisconsin. Each of Prevail Bank's branches chose a different organization to support.

Those organizations gifted with monetary funds and non-perishable gifts included:

- Sauk County Children's Giving Tree (**Prevail Bank - Baraboo**) \$1,330
- Christmas is for Children (**Eau Claire**) \$2,625 (estimated value of 75 wrapped gifts)
- Ronald McDonald House Charities (**Marshfield**) \$2,500.77
- Taylor County Supportive Housings (**Medford**) \$2,099.66
- W-O-W Kid's Meals Program (**Owen**) \$1,590
- Santa's Elves Foundation (**Phillips**) \$2,235.11
- United Way of Portage County (**Stevens Point**) \$402

- Catholic Charities - Wausau Community Warming Center (**Wausau**) \$2,120
- Park Place Adult Day Services (**Wisconsin Rapids**) \$260

Prevail Bank’s goal is to pursue what’s possible within the communities it serves. It is passionate about economic development, financial stability and growth for individuals, families, and businesses. Prevail Bank is a community bank that is continuously looking for ways to give back, support those pursuing dreams, and make things better in central Wisconsin.



**PHOTO CAPTION:**

Noel Barteck (center), Chairman of the W-O-W Kids’ Meals Program, accepted a check in the amount of \$1,590 from (left to right): Susan Struensee of Prevail Bank; Linda Susa, Prevail Bank’s Branch Manager; Sandy Deacon, President of the Owen-Withee Lions Club; and Carrie Heltsley of Prevail Bank. These funds were the result of Prevail Bank’s Holiday Matching Funds campaign. Prevail Bank and the Owen-Withee Lions Club

matched the public’s donations of \$530. Between all of Prevail Bank’s locations, \$15,162.54 was gifted to nine nonprofits in central Wisconsin this holiday season.

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Prevail Bank is a federally chartered savings bank founded in 1934 with offices in Eau Claire, Baraboo, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.