



**PRESS RELEASE**

[for Immediate Release]

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**75 gifts for children in need were delivered to the *Christmas is for Children* program by Prevail Bank**

(Eau Claire) Prevail Bank in Eau Claire matched up to \$1,000 of toys and clothes donated by the public; Prevail Bank purchased and wrapped 30 of the 75 gifts donated to the Christmas is for Children program.

Prevail Bank recognizes the importance of local organizations and the resources they provide for those less fortunate in the communities of central Wisconsin. This holiday season, the Eau Claire branch of Prevail Bank chose the Christmas is for Children program as the beneficiary of its Holiday Matching Funds campaign. Christmas is for Children is a non-profit, non-denominational organization dedicated to providing under-privileged children toys, clothing, and supplies they need for a happy holiday.

The other eight branches of Prevail Bank are collecting funds for various nonprofits through Friday, December 17. Prevail Bank will match up to \$1,000 at each branch. Those nonprofits are: Sauk County Children's Giving Tree, Ronald McDonald House Charities (Marshfield), Taylor County Supportive Housings (homeless shelter), W-O-W Kid's Meals Program, Santa's Elves Foundation, United Way of Portage County, Catholic Charities Wausau Community Warming Center (homeless shelter), and Park Place Adult Day Services.

Prevail Bank's goal is to pursue what's possible within the communities it serves. It is passionate about economic development, financial stability and growth for individuals, families, and businesses. Prevail Bank is a community bank that is continuously looking for ways to give back, support those pursuing dreams, and make things better in central Wisconsin. For more

information relating to Prevail Bank's community investments, donations, and its employees, click, [www.prevail.bank/news-stories](http://www.prevail.bank/news-stories)



**PHOTO CAPTION:** Prevail Bank presented the Christmas is for Children organization with 75 gifts for under-privileged children. With \$1,000, Prevail Bank purchased and wrapped 30 of those 75 gifts donated. The other 45 were donated by the public.

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Prevail Bank is a federally chartered savings bank founded in 1934 with offices in Eau Claire, Baraboo, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.