



PRESS RELEASE for immediate release

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Trump is Prevail Bank Vice President; Branch Manager Team Lead

Prevail Bank is pleased to announce that Brenda Trump was promoted to Vice President, Branch Manager Team Lead on January 8. In this position she will lead the Branch Manager team in their development of coaching, accountability, and leadership activities to help ensure that each team member, each branch, and ultimately the bank, reaches its goals. She will work with other key partners and departments to maximize the effectiveness of growth and customer experience strategies.

Trump has 24 years' experience in the banking industry, including 20 years in various leadership roles, most recently as a Prevail Bank Branch Manager in Eau Claire WI.



**Pictured:
Brenda Trump, VP; Branch Manager Team Lead**

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Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau, and Wisconsin Rapids.